

HVF Hotel Villa Franca

Positano's Best-Kept Secret by Galina Antonova

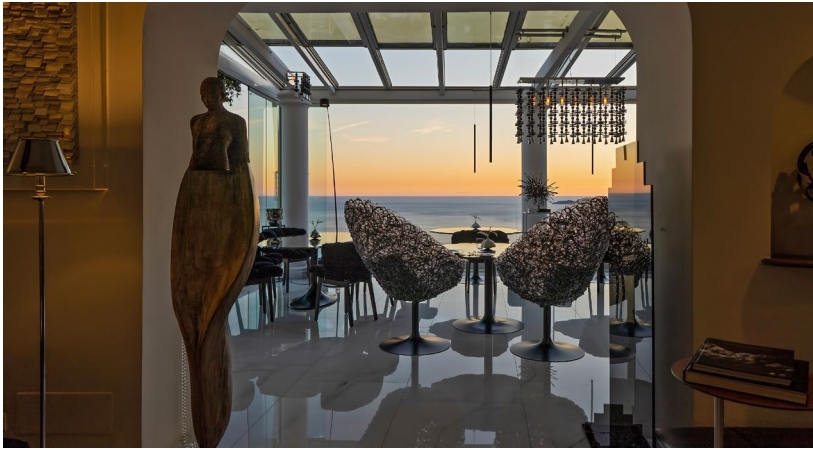


A SENSE OF DETAIL

Up a narrow winding road above pebbled beaches, sits HVF Villa Franca, a private home re-born as 44 guest rooms with breezy balconies. A theme of comfort and sophistication runs through this elegant boutique hotel. A mix of design and contemporary art where each room is unique but all sharing this luxurious signature style, harmonizing a private art collection with a neutral color palette and heavy beams... An interior design that allows visitors to escape from reality, take the distance from everyday life while admiring the wonders of Mother Nature. For decoration lovers, know that everything is sold at the HVF Villa Franca Emporium, from hand-painted ceramics created by accomplished local artisans through skincare products to superior bed linens... A good reason to bring a bit of Italy home.



The establishment also proposes master class with the executive chef to delve into the cultural heritage and origins of Italian cooking. Our advice: enjoy a day off to try the Amalfi lemon tour, to get the chance to taste the citrus fruits hanging from pergolas and sample them in homemade cakes, drinks and of course, limoncello. The best ones that you will ever taste..



A DREAM AMID SEA AND SKY

DISCOVER CAMPANIAN TRADITIONS

Awarded Resort Hotel of the Year by Small Luxury Hotels of the World, HVF Hotel Villa Franca offers a wide range of experiences. Starting with an incredible culinary journey to discover the best of Mediterranean cuisine in the kitchens of the gourmet restaurant Li Galli. In Positano, food is about spirituality where Campanian traditions meets innovation, to perfectly reflect the resort's philosophy.

By the evening, we dabble to the famous « aperitivi » at the O'RO Incanto Lounge Cocktail Bar & Osteria, where you can choose in a variety of signature cocktails served with delicious appetizers carefully prepared by the Chef. But it is the sapphire pool terrace set in the clouds that steals the show. An L-shaped swimming pool with stellar views of the Amalfi Coast that seems to be the perfect place to laze on a sun lounger, take a breeze and watch the sunset, enjoying the rich blue sea and the charming streets of Positano. Every moment at HVF Villa Franca is meant to be a special one, simply unforgettable.



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